

## NE Biz summit : Jiten to hard sell state



The North East Business Summit scheduled to take place in Hyatt Regency hotel in Kolkata in the first part of January will offer a tremendous opportunity for the state to hardsell itself, feels the state Industries minister Mr Jiten Choudhury. Speaking with TRIPURATODAY.com he said that the state will join the other

North Eastern states to focus on highlight the potential sectors before the investors willing to join the development bandwagon. He also said that there are three focus areas that will remain in mind in terms of wooing the investors. Firstly, the industries coming up should generate the maximum employment. Secondly, these should be based more or less on locally available raw materials.

Thirdly, it should generate the maximum revenue for the state exchequer. He also mentioned that he has high hopes on the forthcoming meeting he is scheduled to have with the Union Industries Minister Mr Anand Sharma. The dialogue will focus on the potential areas of development in the North East in the industrial sector.

He mentioned that even though Rubber plantation remains an area of focus the state wants to highlight the tremendous potential it holds in the rubber industries sector. He also claimed that the state was also the second best IT destination in the region and soon the state will have its own Export Promotion Industrial Park, Food park, Rubber park and Bamboo park. It may be mentioned here that TRIPURATODAY.com has already announced 2010 as the year of Tripura uday when the state will rise up into an industrial power house. The efforts of the state government in general and the industries minister will go a long way in terms of attaining this goal.